

EXHIBIT IN THE USA PAVILION AT



WORLD ORGANIC TRADE FAIR
February 15 - 18, 2007 • Nuremberg, Germany

GENERAL INFORMATION

With 2,089 exhibitors and nearly 40,000 trade visitors from 116 countries, BioFach has become the world's leading international organic trade exhibition (www.biofach.com).

The organic boom is not only taking place in the United States, but also in major overseas markets such as Canada, Japan, the European Union, Taiwan, South Korea, New Zealand, and Australia. Soybeans, food ingredients, fruit juices, frozen vegetables, and dried fruit are some of the organic products the United States exports to these markets. BioFach is the place to meet with and show your products to organic buyers worldwide.

The USA Pavilion at BioFach is endorsed by the United States Department of Agriculture, Foreign Agricultural Service and supported by the Organic Trade Association (OTA).

BIOFACH 2007 DATES

Wednesday, February 14, 2007

OTA Market Briefing (Followed by No-Host Dinner)

Thursday, February 15, 2007

9AM – 6PM: Exhibition Open

10AM: Opening Ceremony (Invitation Required)

Friday, February 16, 2007

9AM – 6PM: Exhibition Open

Saturday, February 17, 2007

9AM – 6PM: Exhibition Open

Evening: Host Country Party (Tickets available for purchase)

Sunday, February 18, 2007

9AM – 5PM: Exhibition Open

USA PAVILION PARTICIPATION CONDITIONS

All firms exhibiting in the USA Pavilion at USDA-endorsed BioFach 2007 must promote and display a majority of products (greater than 51 percent by SKU count) that are of U.S. origin **and** certified organic by an accredited certification organization. A product is determined to be of U.S. origin if it is comprised of at least 51 percent U.S. origin content, by volume or by value, exclusive of added water.

USA PAVILION PARTICIPATION OPTIONS

COMPLETE BOOTH PACKAGE

An easy, cost-effective way to exhibit.

Includes:

9m² fully furnished booth equipped with:

Lighting	Signage
One Table	Three Chairs
One Info Counter	Two Shelves

Three exhibitor passes for each main exhibitor.

Full access to all USA Pavilion services incl. Hospitality Lounge, Business Services, Internet Access.

FUNDING AVAILABILITY

Your company may be eligible to take advantage of a financial support program that helps offset the cost of exhibiting at international trade shows. By exhibiting in the USA Pavilion, eligible companies can receive reimbursement for up to 50 percent of exhibition-related expenses, including exhibiting fees, international travel costs, set-up rental, and freight. Contact the State Regional Trade Group in your geographic area for Branded Program application details:

Food Export USA Northeast

www.foodexportusa.org, Application Due: August 1st

MIATCO (Mid-America International Agri-Trade Council)

www.miatco.org, Application Due: August 1st

SUSTA (Southern United States Trade Association)

www.susta.org, Application Due: July 30th

WUSATA (Western United States Agricultural Trade Association)

www.wusata.org, Application Due: July 1st

For additional information contact:

B-FOR International USA

Phone: (540) 373-9935

Email: mwalsh@exhibitpro.com

Web Site: www.exhibitpro.com/biofach



BIOFACH 2006 USA PAVILION APPLICATION

February 15 - 18, 2007 • Nuremberg, Germany



Exhibitor Information

COMPANY NAME _____ PRINCIPAL CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ COUNTRY: _____

PHONE: (____) _____ FAX: (____) _____ E-MAIL: _____

Participation Information

Please specify quantities

I. Participation Options

A. Complete Booth

(Minimum 6m²)

_____ m² @ 495 € / m²

B. Meeting Point

(In Advance)

_____ @ 450 €

= _____ €

II. Co-Exhibitors (Co-Exhibitors are only permitted in Complete Booths of 9m² or more)

Only registered co-exhibitors will receive the co-exhibitor package including signage and exhibitor passes.

_____ Co-Exhibitors @ 300 € each

+ _____ €

III. Mandatory Promotion Package (315 € per Exhibitor and 315 € per Co-Exhibitor)

Charged by the Organizer, this fee includes basic entry in the printed and online catalogs.

+ _____ €

TOTAL = _____ €

Upon completion of application please transfer 50% deposit to:

**B-FOR International, Berliner Sparkasse,
Savignyplatz 9/10, 10623 Berlin, Germany,
BLZ 100 500 00, Account # 0770007660, Swift Code: BELADEBE**

Special Requests

Please check appropriate box

☐ 1 Corner ☐ 2 Corners (Peninsula) ☐ 4 Corners (Island) (There is a 10% premium per requested corner)

Other Requests: _____

Authorized Signature

Applicant has read, understands, and is bound by the Terms and Conditions of Participation printed below.

X _____ Date _____

Fax completed application to:

B-FOR International USA

Fax: + 1 (540) 372-1414

Terms & Conditions of Participation

B-FOR International, hereinafter referred to as B-FOR, and the exhibiting organization, hereinafter referred to as the Exhibitor, by the signing of the USA Pavilion Application do hereby agree to and are bound by the following conditions of participation:

I. B-FOR agrees:

- A. To carry out the project described in the Invitation, on the condition that the requisite number of exhibitors apply.
- B. To provide the following exhibition services: overall stand/exhibition design, fabrication, installation and dismantling of rental display system, furniture and standard identification signs; electrical for normal usage; access to business services, exhibitor lounge and other services described in the Invitation.

II. The Exhibitor agrees:

- A. To submit a completed Application for participation, duly signed, and transfer 50% deposit to B-FOR, who will approve Application for participation upon receipt.
- B. To make payments to B-FOR for exhibit space and stand equipment as well as for additional services as ordered and/or contracted. In all cases where an Exhibitor has co-exhibitors within its group exhibit, the primary Exhibitor is responsible for all the group's payments.
- C. To keep a fully equipped and staffed stand in the USA Pavilion during all open hours throughout the entire show. If Exhibitor fails to comply, B-FOR may make provisions to equip and staff the Exhibitor's stand at Exhibitor's expense.

- D. To carry its own property and liability insurance.
- E. To take responsibility for all costs for shipping, duties, and handling of all own printed material and all own exhibits, and the removal of said material from the exhibition site after the close of the show.

III. Other conditions:

- A. B-FOR has the sole authority to assign, reassign and allocate space. Exhibitor Applications will be processed in the order the deposit is received. B-FOR reserves the right to accept or refuse applications for any reason. Confirmation of participation, as well as space allocation, is made solely by B-FOR.
- B. USA Pavilion participation is open to companies and organizations selling and promoting U.S. certified organic products (i.e., at least 51 percent U.S. origin computed on a value or volume basis and certified organic by an accredited certification organization), their overseas subsidiaries, agents, representatives and licensees only.
- C. Exhibitors may not sublease contracted booth space without written consent from B-FOR.
- D. Although B-FOR will make every effort to facilitate a successful exhibition, it does not guarantee the success of any participant in the USA Pavilion. The only contractual obligation B-FOR assumes are those expressly made herein or mutually agreed to in writing.
- E. The Exhibitor releases B-FOR and the Show Organizers from liability for any illness, injury, loss of life, damage to persons or

property by reason of participation in the USA Pavilion, or by reasons of acts by Exhibitor, its agents, employees, contracted labor or clients.

- F. If, for any reason, the Exhibitor cancels participation, and a written notice is received by B-FOR before December 1, 2006, a cancellation fee of 500 Euro will be incurred, after which date no refunds will be made and the exhibitor is bound to pay 100% of all fees paid and due. Any reduction in space size after an Application has been submitted will be treated as a cancellation.
- G. The payment submitted with an Application is fully refundable in the event the Exhibitor is not approved by B-FOR or no more exhibit space is available.
- H. These Terms and Conditions amend and supersede all other conditions, rules and regulations laid down by the Show Organizers.
- I. B-FOR is authorized to mail, fax, and/or email to Exhibitors materials related to this event and other potential events of interest.

Please retain a copy of this Application for your records.